

SADA Systems 2016 Digital Transformation Survey

Enterprise organizations are looking at digital transformation – defined as the integration of modern technology into all areas of business, resulting in fundamental changes to corporate culture, operations and product / service delivery – as the key to innovation and growth. But change, no matter how advantageous, is neither easy nor inexpensive. Companies must be willing to commit to the kind of heavy lifting “change management” activities that are required to ensure a smooth and successful transition. To determine their level of commitment, SADA asked more than 350 IT professionals what worked and what didn't as their organizations adopted and implemented digital tools and modern operational methods.



of those surveyed said digital transformation was an extremely high priority for their organization

Companies Are Committing Significant Resources to Digital Transformation



21%

of companies spent \$500,000 - \$1,000,000



29%

of companies spent \$1,000,000 - \$5,000,000



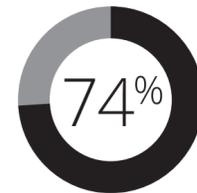
18%

of companies spent \$5,000,000 - \$10,000,000

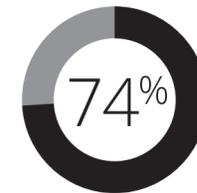
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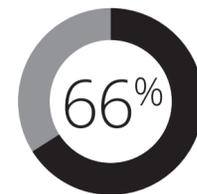
Primary Goals of Digital Transformation



Improve how organization captures and uses data



Improve products and services using digital technology



Obtain a competitive advantage



Transform corporate culture and operating model

These Tools and Methods Were the Cornerstones of Digital Transformation



The Biggest Challenges in Digital Transformation



Helping employees use modern tools and methods



Getting departments to overcome fear of massive change



Securing the funds necessary to make the transition



Getting buy-in from the CIO and IT department

Companies Can Overcome These Challenges



Better communication between IT and employees



Better training and education for IT and employees



More funding is required to overcome challenges



More technical support for adoption of new tools and methods

What Role Should IT Play in Digital Transformation?



Lead and also take responsibility for training and adoption



Lead but allow Line of Business managers to implement



Provide the tools and handle the integration only